



Local Access Channel Advertising Guidelines

Time Schedule	Rate
1 Day	3.00
3 Day	5.00
7 Day	7.50
30 Days	25.00
1 Year	300.00

- The above rates are for one page, slide show advertising.
- The minimum charge is for one page.
- As a guideline, one ad contains 8 lines with 32 characters and spaces. The font can be altered some more lines and characters are possible.
- Political ads must be paid for in advance and are subject to the above rates. A disclaimer is required (responsible billing party).
- Faribault County Ads will now stream to the BEVCOMM Web Site in addition to the scroll on channel 14.

Exceptions:

- Churches receive a free ad stating the times of worship for a limited time interval (10 seconds). Any other advertising will qualify under the nonprofit rates.
- Non-profit organizations receive free advertising at limited time intervals per customer service discretion not to exceed 10 seconds. (A.A., Humane Society, Senior Center, etc).
- Non-profit organizations receive 5 days free advertising per month for fundraisers. After 5 days, normal ad rates will be charged.
- Free of charge ads will be provided when space is available.

Commercial on Local Channel

Standard Time (6am to 5pm)	\$12.00/:30 second spot
Prime Time (5pm to 12pm)	\$15.00/:30 second spot